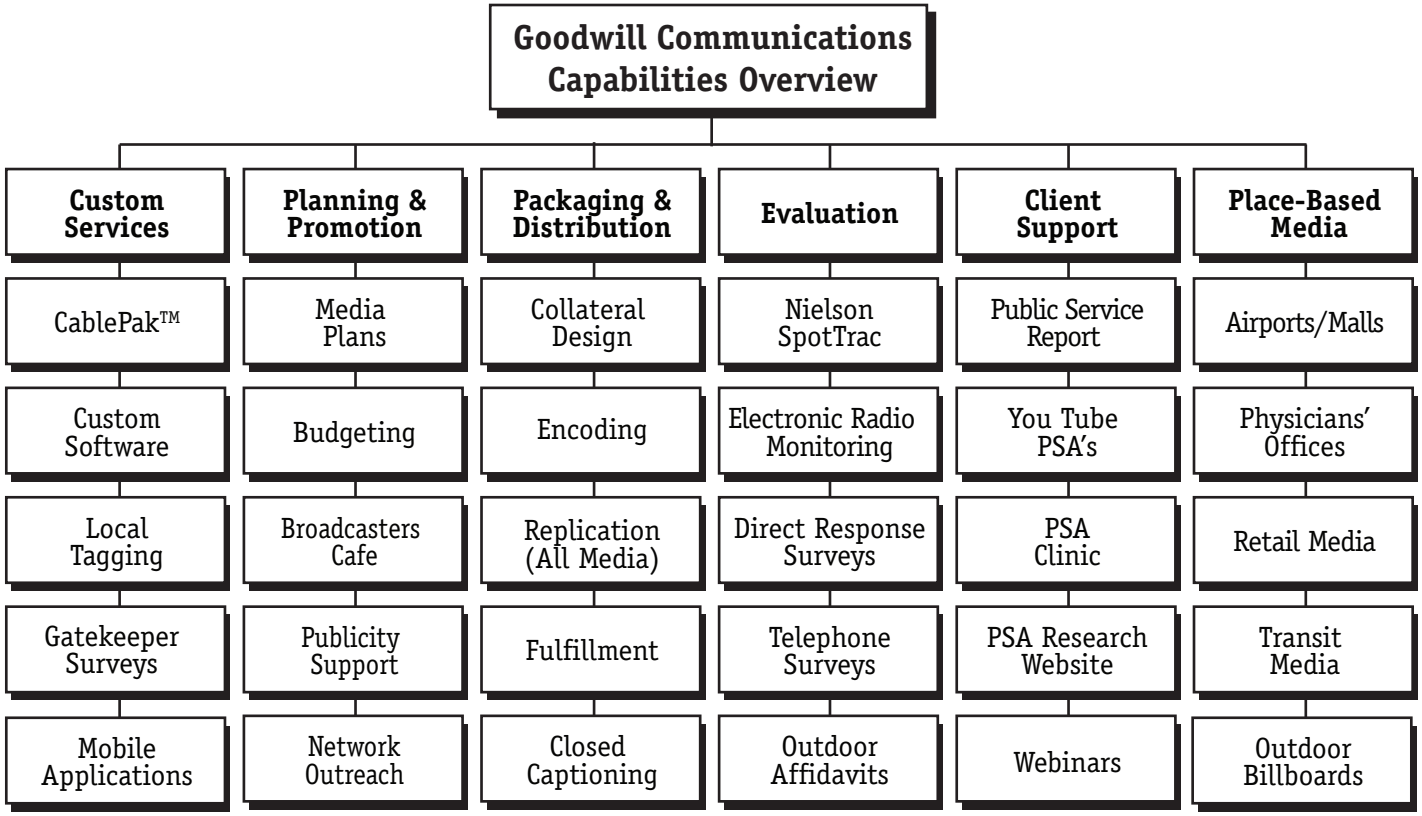
Goodwill Communications Capabilities Overview
Custom Services
CablePak™
Custom Software
Local Tagging
Gatekeeper Surveys
Mobile Applications
Planning & Promotion
Media Plans
Budgeting
Broadcasters Cafe
Publicity Support
Network Outreach
Packaging & Distribution
Collateral Design
Encoding
Replication (All Media)
Fulfillment
Closed Captioning
Evaluation
Nielson SpotTrac
Electronic Radio Monitoring
Direct Response Surveys
Telephone Surveys
Outdoor Affidavits
Client Support
Public Service Report
You Tube PSA's
PSA Clinic
PSA Research Website
Webinars
Place-Based Media
Airports/Malls
Physicians' Offices
Retail Media
Transit Media
Outdoor Billboards