



HELPING YOU CONNECT WITH YOUR KEY AUDIENCES

## 2022 DIGITAL MARKETING TRENDS THAT SHOULD BE ON YOUR RADAR

Technology moves forward fast. Every year, there are new, hot social media apps, better smartphones, and other tech advances that promise to revolutionize your digital marketing. To help you wade through the hype, Constant Contact has compiled a list of which digital marketing trends should be on your radar in the next year.

1. Privacy and cookies.
2. Voice SEO
3. In-feed shopping
4. Push notifications
5. SMS marketing
6. Video marketing
7. Email marketing/segmentation
8. Interactive content
9. Conversational marketing
10. Influencer marketing



Constant Contact also has a free practical, step-by-step guide to online marketing which shows you how people find you online and how to set yourself up for success to meet your nonprofit goals.

Go to: [Digital Marketing Trends](#)



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